



As we begin the twenty-first century, El Paso is experiencing the arrival of the New Economy. Two of the nation's major economic success stories of the past few years, globalization and information technology, are helping to revitalize the El Paso/Ciudad Juárez region.

The first of these success stories, the global economy, has always been an everyday reality in the border region. In the past several years, international trade, stimulated by both NAFTA and the Mexican maquiladora program, has helped to fortify the local economy.

The second major economic catalyst, the ascent of information technology, is refocusing the nation towards information processing and services as the primary sources for job creation. The City will continue to emphasize the creation of high technology jobs in order to sustain its economic growth in the future. These two primary factors have accelerated economic structural change in El Paso. To get more information on the area or industry of your choice click on the outline below.

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